



New Bulgarian University

Southeast European Center
for Semiotic Studies

XX Early Fall School of Semiotics

WAYS OF SEMIOTIC RESEARCH

September 5-13, 2015

Sozopol, Bulgaria

WITH THE SUPPORT OF THE
STRATEGIC DEVELOPMENT
COMMISSION of NBU

IN COLLABORATION WITH PROJECT
№ ДФНИ-К02/18 ОТ 04.12.2014 Г.



Southeast European Center
for Semiotic Studies



Welcome

6 September, Sunday

Morning

09:00 – 10:00 Registration and breakfast at VIP zone hotel

10:00 – 10:15 Welcoming words by the organizer

10:15 – 11:20 **Eero Tarasti, Kristian Bankov:** Generative Semiotics Methods of Research

11:20 – 11:40 Coffee break

11:40 – 13:00 **Eero Tarasti:** Research methods in musical semiotics

Noon

13:00 – 14:30 Lunch at VIP zone hotel

Afternoon

14:30 – 15:30 Workshop on “Filmmaking for the scientific research” or something like that

Announcement of the Short movie contest

Evening

19:00 – 20:30 Dinner at VIP zone hotel

21:00 – Socializing

7 September, Monday

Morning

10:00 – 11:20 **Paul Cobley:** Communications and media research in semiotics I

11:20 – 11:40 Coffee break

11:40 – 13:00 **Kristian Bankov:** Research methods of the interpretative semiotics

Noon

13:00 – 14:30 Lunch at VIP zone hotel

Afternoon

16:00 – 17:30 Workshop by **Eero Tarasti** on Musical and Existential Semiotics

17:30 – 17:45 Coffee break

Summer seminar (in Bulgarian language)

“Sign character of proper names”

17:45 – 19:00 **Encho Gerganov:** Proper names in the everyday consciousness of the Bulgarians

Evening

19:00 – 20:30 Dinner at VIP zone hotel

Welcome

8 September, Tuesday

Morning

10:00 – 11:20 **Eero Tarasti**: Research methods in existential semiotics

11:20 – 11:40 Coffee break

11:40 – 13:00 **Paul Cobley**: Communications and media research in semiotics II

Noon

13:00 – 14:30 Lunch at VIP zone hotel

Afternoon

Round table on “Sign character of proper names” (in Bulgarian language) Chair: Ivan Kasabov

16:00 – 16:35 **Ivan Kasabov**: Cultural parameters of proper names

16:35 – 16:50 Coffee break

16:50 – 17:25 **Jordanka Velkova**: Specificity of the Bulgarian pseudonyms

17:25 – 17:55 Discussion

18:00 – 19:00 Internal discussion of a PhD thesis

Evening

19:00 – 20:30 Dinner at VIP zone hotel

21:00 – Karaoke party

9 September, Wednesday

Morning

10:00 – 11:20 **Dario Martinelli**: Introduction to ethological zoosemiotic research: the study of animal communication

11:20 – 11:40 Coffee break

11:40 – 13:00 **Mony Almalech**: Research methods in Semiotics of Colour

Noon

13:00 – 14:30 Lunch at VIP zone hotel

Afternoon

Summer seminar (in Bulgarian language)

“Sign character of proper names”

16:00 – 17:15 **Borislav Gueorguiev**: Re-transliteration of proper names from Cyrillic to "Latin" characters

17:15 – 17:30 Coffee break

17:30 – 18:45 **Ilvie Konedareva**: Problems of identity deriving from the change of the proper name

18:45 – 19:00 Discussion

Evening

19:00 – 20:30 Dinner at VIP zone hotel

Welcome

10 September, Thursday

Morning

10:00 – 11:20 **Dimitar Trendafilov:** From desk to field: semiotic research via qualitative and quantitative methods

11:20 – 11:40 Coffee break

11:40 – 13:00 **George Tsonev:** Big data analysis for semiotics 101

Noon

13:00 – 14:30 Lunch at VIP zone hotel

Afternoon

16:00 – 19:00 Workshop on the semiotic methods for market research

Chair: **Dimitar Trendafilov**

Participants: **Hristo Kaftandjiev, Svetoslav Biliarsky**

Evening

19:00 – 20:30 Dinner at VIP zone hotel

21:00 – Masked party

11 September, Friday

Morning

10:00 – 11:20 **Dario Martinelli:** Research in film encoding and decoding

11:20 – 11:40 Coffee break

11:40 – 13:00 **Jordan Zlatev:** Cognitive semiotic methods of research I

Noon

13:00 – 14:30 Lunch at VIP zone hotel

Afternoon

16:00 – 19:00 **PhD Marathon I:** all PhD participants present their research projects

Chair: **Reni Yankova**

Evening

19:00 – 20:30 Dinner at VIP zone hotel

Welcome

12 September, Saturday

Morning

10:00 – 11:20 **Jordan Zlatev:** Cognitive semiotic methods of research II

11:20 – 11:40 Coffee break

11:40 – 13:00 **Kristian Bankov:** Interdisciplinary research: semiotics and economy

Noon

13:00 – 14:30 Lunch at VIP zone hotel

Afternoon

16:00 – 18:00 **PhD Marathon II:** all PhD participants present their research projects

Chair: **Reni Yankova**

Evening celebrating 20 years EFSS

19:00 – 20:00 Dinner at VIP zone hotel

20:00 – 23:00 Short movie contest gala

23:00 – Party at VIP zone

13 September, Sunday

Morning

11:00 – 12:00 **Test examination for all participants (to obtain certificate)**

Noon

13:00 **Departure for Sofia**
